1st International Conference on Social Spaces for Research and Innovation

Rome, 8th June 2011

Attaining the Millennium Development Goals [MDGs] is inextricably linked to policies, programmes and projects that bring about socially inclusive and equitable sustainable development. A key driving force for attaining sustainable development and food security is the process of open innovation, which constitutes the motor of the development process, while ensuring social inclusion for building durable social capital.

A central element of the open innovation process is the principle of co-design for promoting broad partnerships of all the stakeholders concerned with the future of rural populations. It engenders the emergence of new forms of collaboration and the behavioural transformation required to make the shift towards sustainable forms of human activity. This rural focus on open innovation was the objective of the recently-concluded EU-funded "Collaboration@Rural" [1]project and is at the basis for the "Social Spaces for Research and Innovation" network promoting Living Labs for innovative communities.

The aim of the 1st International Conference on Social Spaces for Research and Innovation Conference is to tap the potential for cooperation among the many partners participating in the Living Labs initiative worldwide, to broaden the partnership of actors and agencies interested in collaboration and promote synergies among the many existing initiatives involving open innovation and the Living Lab methodological approach.

The 1st International Conference on Social Spaces for Research and Innovation Conference is an opportunity for promoting the use of open innovation practices and know-how, including partnership-based monitoring and impact evaluation methodologies.

The 1st International Conference on Social Spaces for Research and Innovation Conference will focus on three main streams:

1. Open Innovation and Sustainable Development: A Living Labs Approach
2. Private-Public Partnerships: Social Responsibility and Sustainable Development
3. Social Spaces for Research and Innovation: A Platform for Social Inclusion

The Conference will be held on 8th June and will bring together the different stakeholders and partners in interactive sessions for elaborating specific open innovation topics.

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[1] Collaboration@Rural Internet Site: http://www.c-rural.eu/

AGENDA

8th June

8:30 – 8:50	**REGISTRATION**

8:50 – 9:30	**OPENING**
	Francisco Pérez Trejo. *FAO* **Alvaro de Oliveira.** *President of European Network of Living Labs* **Jesús Hérnández -** *President of the Technological Spanish Platform for Health, Wellbeing and Social cohesion.* **Mariano Navarro**. *Spanish Network of SSRIs and Living Labs*

9:30 – 10:30	**INNOVATION FOR DEVELOPMENT**
	Gherardo Casini. *Head of United Nations Department for Economics and Social Affairs. Executive Coordinator of Global Centre for ICT in Parliament* **Elena Saraceno**, *European Commission- European Network for Rural Development* **Ana Regina Segura Martínez,** *Head of Enterprise cooperation unit. AECID*

10:30 - 11:00	**COFFEE BREAK**

11:00 – 13:00	**RURAL INCLUSION WORKSHOP**
11:00 - 11:10	**RURAL INCLUSION: Presentation of the project.** **Javier de Vicente**, *RURAL INCLUSION project manager (Atos Research and Innovation)*
11:10 – 11:20	**RURAL INCLUSION: Market Analysis and Business Plan.** **Mercedes Arjona**
11:20 - 11:30	**REDR: The Spanish Network of Rural Development** **Aurelio García Bermúdez**, *President of REDR (Spanish network of Rural Development)* **María José Murciano,** *REDR Project Manager*
11:30 - 12:20	**R&D in eGov oriented to rural areas: Related experiences** • **C@R: Collaboration at Rural** (Mercedes Arjona, Atos Research) (10') • **Integration of e-administration tools to facilitate independent living in rural areas in the Social Space of Innovation in Abla (Almería, Spain)** (José Ángel Fornas. CISVI Project Manager.) (10'). • **Philoxenia/CENTRALAB** (Darko FERČEJ, E-Institute, Institute for

	Comprehensive Development Solutions, Slovenia (10') • **COCKPIT: Citizens Collaboration & Co-creation in public service delivery** (Javier de Vicente) (10') • **POSITIV SPACES (+Spaces): Collaborative policy making in virtual communities** (Mercedes Arjona) (10')
12:20 – 13:00	**Round table: "Experiences on eGov and Living Labs in Rural Areas."** Moderator: **Javier de Vicente,** *RURAL INCLUSION project manager (Atos Research and Innovation)* **Participants:** **Elena Saraceno**, *European Commission- European Network for Rural Development* **Ana Regina Segura Martínez,** *Head of Enterprise cooperation unit. AECID.* **Judith Ann Francis,** *Science Technology & Innovation Strategies, Technical Centre for Agricultural and Rural Cooperation ACP-EU (CTA)* **Aurelio García Bermúdez,** *President of the Spanish Network for rural Development.* **María José Murciano,** *Directora de Proyectos, Red Española de Desarrollo Rural* **Ivan Pilati,** *Informatica Trentina S.p.A., Direzione Innovazione, Responsabile Innovation Management* **Leonardo Martínez Suárez.** *SSRI Mainova*. **Rosa Florensa.** *SSRI Rural Living Lab Prineos* **Enrique de Miguel.** *SSRI RuraisLAB Galicia* **Yolanda Sanz Olmo**. *SSRI Campiña de Jerez*
13:00 – 14:00	**LUNCH**
14:00-15:00hs	**ROUND TABLE: METHODOLOGIES FOR INNOVATION** **Moderator: Mariano Navarro**. *Spanish Network of SSRIs and Living Labs* **Francesca Rizzo.** *Politecnico di Milano, Department of Industrial Design* **Javier García Guzmán**. *Spanish Network of SSRIs and Living Labs. UC3M.* **Francesco Molinari**. *Italian Network of Living Labs* **Grazia Concilio.** *Torre Guaceto Living Lab. Periphèria Project*
15:00 - 16:10	**SUCCESS CASES IN R&D PROJECTS** **CISVI – Research communities for health and independent life**. **Jose Ángel Fornás –** *Project Manager*. **Javier Liarte.** *Gregorio Marañón's SSRI Coodinator* **Lorena Bourg.** *Prodis's SSRI Coordinator* **Habitats - Social Validation of INSPIRE Annex III Data Structures in EU Habitats.** **Ana Saez.** *Managing Director of NEXT STEP srl* **Medlab – Mediterranean Living Lab for Territorial Innovation.** **Jesse March.** *Atelier Studio Associato*

16:10 – 16:30	**COFFEE BREAK**
16:30 – 16:45	**SSRILAB – SPANISH NETWORK OF SSRIS AND LIVING LABS. PRESENTATION** **Javier García Guzmán.** *Coordinator of SSRILAB* **Lorena Bourg.** *Co-coordinator of SSRILAB*
16:30 - 17:45	**ROUND TABLE: RURAL SUCCESS CASES** **Moderator: Aurelio García Bermudez.** *President of the Spanish Network for Rural Development (REDR)* **Leonardo Martínez Suárez.** *SSRI Mainova.* **Rosa Florensa.** *SSRI Rural Living Lab Pirineos* **Enrique de Miguel.** *SSRI RuraisLAB Galicia* **Yolanda Sanz Olmo.***SSRI Campiña de Jerez*
17:45 – 18:00	**CLOSING SESSION**
18:00 – 19:00	**COCKTAIL**