

Join us in our Networking Platform ([link](#))

The final goal of our project is to provide a way to connect businesses, organizations, research institutes, professionals, farmers and interested citizens related to the agro-food sector. Having a common place of reference, interested parties who seek international exposure and wish to expand their reach can network to find avenues to increase the extroversion of their company's products, new research or new farming techniques.

For this reason, we created an online platform to serve as a one stop shop for finding relative information via the creation of an e-library and providing a registry with business details and contacts. An online meeting place to easily propose business ideas and explore possible cooperation's with stakeholders from all over Europe.

“The project focuses on the development of links and synergies between farmers, agro-food enterprises, Research Institutes and Public Authorities, for the promotion of agro-food products' extroversion, the development of agro-food companies' internalization, and the promotion of environmentally - friendly farming practices.”

Through a better network and access to information we aim to increase productivity and competitiveness and facilitating an easier entrance to the international markets. Having access to research and development from institutes and points of contact from Regional and Local authorities, we look to increase innovation and create international synergies. Throughout the duration of the project, our network participated in extroversion events and networking meetings to establish a transnational business network, which we invite you to follow [here](#).

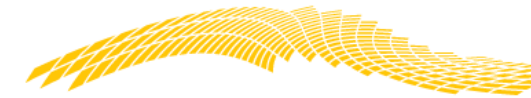
The **Virtual Transnational Business Innovation & Entrepreneurship Centre - ViBIEC** provides users with a host of tools to facilitate the creation of better business proposals acting as a repository of knowledge. Its goal is to help the entrepreneurship development of the agro-food sector in the Adrion area and provide support for entrepreneurs. In addition, ViBIEC aims to provide information relative to agro-food businesses, guidance in innovation and entrepreneurship activities, training in some major agro-food business topics, networking capabilities, as well a set of online business tools that may help all the aforementioned goals.

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EUROPEAN UNION

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European Regional Development Fund - Instrument for Pre-Accession II Fund

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Newsletter

Visit INNOVAGRO's ViBIEC platform site here:

<https://innovagro.green-projects.com.gr>

Virtual Transnational Business Innovation & Entrepreneurship Centre - ViBIEC Structure and Tools

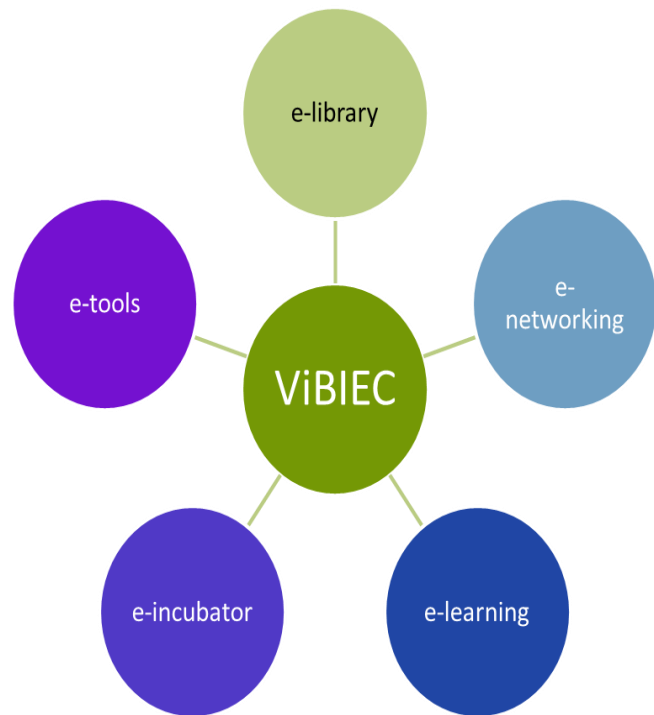
The main aim of ViBIEC is to offer support through e-incubators, e-business network platform, digital tools for the self-assessment of an SME's level of extroversion, as well as other consulting e-tools (e-learning, e-library, etc.) to agro-food companies. Its structure and some of the tools are displayed below.

e-business tools:

- Self-assessment tools (start-up, internationalization)
- Financial tools (forecasts, break-even analysis, cash-flows, loans)
- Business tools (market analysis, SWOT analysis, business plan, business canvas)

e-library tools:

- Studies in the agro-food sector
- Import / export legislation and regulations
- Policies for clusters and networks
- EU quality labels for agro-food products
- New entrepreneurship regulations



e-networking tools:

- Forum on topics of interest
- Networking with
 - Other businesses
 - Chambers and other bodies
 - Universities, research centers
 - Clusters or networks
 - Importers / Exporters

e-learning tools:

- 50 'educational' topics with emphasis on innovation and sustainability
- Simple content with comprehension questions, additional resources, etc.

e-incubator tools:

- Mentoring
- Business Tools

Lead Partner



Project Partners



You can register and start using the ViBIEC platform at the link:
<https://innovagro.green-projects.com.gr>

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